



ART . MUSIC . FILM . MORE SPONSORSHIP PACKAGES

“We aren’t creating just another festival. What we want to create is an event for the community. Our bigger social purpose is to give. Artists helping artists, one generation helps the next.”
– Richard Henrich, founder AMFM Fest and Film for Change

When: August 27-30, 2015

Where: Flagstaff, Arizona- Heratage Square, Flagstaff Brewing Company, Mia’s Lounge, Firecreek Coffee Comapny, The Green Room, and The Speak Easy

What: We want to celebrate the arts and bring community together to laugh, cry, pontificate, rejoice, relax, have fun, and learn something new. We want people to experience Art, Music, Film and More in an environment that isn’t confined to museum walls or other places that require us to keep our voices down. The artist, musicians, filmmakers and culture makers who are coming together to share their work at AMFM are passionate about the stories they tell and are dedicated to sharing them with the world. We aim to connect art, music, film and culture lovers with carefully curated offerings of creative achievement.

Who: We are a community of storytellers expressing our voices through artistic mediums. We bring storytellers and filmmakers together to support, encourage, and share the stories that connect us to the world around us and to each other. Our audience is a highly desirable bunch of culture creators, and their fans a curious breed of independent thinkers who are always in search of adventure. Early adopters who are highly passionate about art, music, film, technology and highly selective about the goods and services they consume.

Why: We believe stories and the artists that reveal them on screen, canvas, stage, walls, and beyond have the ability to shape our world for the better through original voices and visions. We are committed to producing an annual festival that will not only provide an artistic forum for the community, but will stimulate economic growth and support local businesses. We know that if you succeed, we succeed, and we want to help you find the best event marketing strategy to reach our audience, which is also your audience. Our sponsorship opportunities are designed to maximize your budget and objectives.

“Yes, ‘An accidental community had formed,’ this past weekend and it wouldn’t have been possible without the collaborative support of such amazing Artists, Musicians, Filmmakers and More at this year’s AMFM Fest!!”
–MovieMaker Magazine

SPONSORSHIP PACKAGES	Presenting \$5,000	Premire \$2,500	Signature \$1,000	Supporting \$500	Advocate \$250
Logo on website	●	●	●	●	●
Promotional E-blasts	●	●	●	●	●
Transferable general passes	50	20	10	6	2
Tickets for screenings or show	20	14	8	4	2
Transferable VIP tickets	12	8	4	2	
Stage or screen sponsor	●	●	●	●	
Program ad	back page	full page	1/2 page	1/4 page	
Targeted press releases	●	●	●		
Prominent logo placement	●	●			
Category exclusivity	●	●			
Hotel accommodations	●				
Exclusive naming rights	●				



“It (AMFM Fest) was the most unpretentious film festival or award ceremony I’ve ever been to. I think it has a great future. I think real artists are going to go more and more to that festival.” – Viggo Mortensen

SPECIAL EVENT PARTNERS

Awards Sponsor- \$500

Awards to include Made in Flag Award, Made in AZ Award, Social Justice Documentary Award, Artist Award

Ticket Sponsor- \$500

Your company logo and web address will be seen on our tickets and purchased pre-sale tickets by over 2,500 attendees!

Workshop Sponsor- \$500

Engage with industry professionals as the presenting sponsor for all of the festival’s workshops hosted by SEO experts, agents and casting directors and screenwriters.

Vendor Tables- \$100

Host a table at any of our film, music and art premieres!

PROGRAMMING HIGHLIGHTS

Award winning films, artist Grant Kosh, Raymond Schwarz, one film with that guy you’ll recognize and of course, there will be panels with SEO experts, Agents and Casting Directors and a couple of screenwriters. We will bring great musical talent to the stage for the after parties as well, including actor Gary Farmer (Dead Man) and his band The Troublemakers along with Mississippi Hil Country Blues legends Cedric Burnside Project, Buddha Bass, The Maya Spectra and more!

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Presented by Christopher Foundation for the Arts and Film 4 Change | amfmfest.com